

ExQuizite'09 Online Series – Final Quiz

Instructions: Fill in the answers on a separate word document and mail it to us by 8:20 pm. Any entries received after that will not be considered. Please put your name as the document name and mail it to chrysalis09@liba.edu with “Final Quiz” as the subject. Also mention your Name, Email Address and Phone Number in the document.

The winner's of the ExQuizite'09 Online Series will be announced tomorrow at www.libachrysalis.com at 2:00 pm and will also be notified by mail.

Questions

1. 'Marketics', an analytics company started by an IIM A graduate was sold for \$65 million in 2007 to which body?
2. If you have an option of watching 'sex and the city' on TV and having 'pizza' for dinner, how will your indifference curve look like?
3. Imagine, UK is going to experience deflation, the floating interest rate has gone up; with this information following which theory we can know the direction of real rate of interest?
4. Name the goods which are for free, anyone can use it, nobody can stop one from using it, it cannot be stripped or cut into halves, but only a fixed number of people can use it.
5. Name Amazon's new kid offering solution for buying and downloading content over an invisible network.

6. He was sent to India by his father for an year to keep him out of trouble. He later travelled with a carnival in India as a lecturer demonstrating the effects of laughing gas, in order to raise money to build the models of his invention. Who am I speaking of and what is his invention?

7. Who was Walt Disney referring to when he said that this fictional person was 'a combination of all the people I ever disliked'?

8. A very famous American Economist who held a key position in the economic system till 2006 and for him it was famously said by Nobel laureate J. Stiglitz that “He does not believe in regulations.” Name this personality.

9. Born in Ahmedabad to a former Indian test cricketer. This person is well known for his contributions to Indian Journalism (won PadmaShri award in 2007) and can be seen @ 9 if you switch on a prime time News Show. Identify this person.

10. This famous Indian business man was born in Saudi Arabia and is among the richest few in India. He belongs to a big conglomerate which finds its promoters of Rajasthan origin. His last name in Hindi means “Extraordinary”. His net worth in 2006 was estimated at \$10 Billion. Who is he?

11. Name the liquor brand. The recipe is known to less than 13 people in the globe. It was developed in 1769 in London by a Scot national.

12. Suppose US exchanges pair of Jeans for a bottle of wine from France. How will real exchange rate in terms of US move if dollar price/jeans goes up and a poor person can buy more pairs of jeans in France now?

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13. Pi has just landed to OZ Island. He finds number of coconut trees and starts collecting coconuts. As the days go by, it becomes harder for him to live on coconut as he can't find many. He thinks and discovers a law. Which law?

14. This innovator left Solomon brothers to set up an innovative market system in New York. He got Merrill Lynch as first customer in 1980s. Identify this person.

15. I was an American mathematician, researched in Princeton university on market economics earning a doctorate in 1950, worked on game theory, suffered from schizophrenia, . Who am I?

